



# Reducing emissions in supply chains is necessary and possible

- › **Focus on scope 3 is necessary for the build-up of circular economy and long-term climate neutrality**
- › **Incentives are needed to give the right stimuli to reduce embedded emissions passed on through the supply chain**
  - › The Netherlands has a CO2 tax which also applies to waste-to-energy plants
- › **Market creation is very important to reduce emissions in the supply chain. Recent announcements by Unilever, Coca Cola and Shell take the necessary steps forward and we need more of these examples**
  - › Unilever has announced all its cleaning and laundry products will be fossil free by 2030
  - › Coca Cola has announced it will only use 100% recycled bottles (500ml or less) in the UK as of this month
  - › Shell is constructing a large biofuels plant in Rotterdam