

Creating Markets for Low Carbon Products in the EU

Incentivising Low Carbon Materials for Road Vehicles

Speakers are being confirmed

*****Draft Agenda*****

This meeting is under Chatham House Rules

Date: October 6, 2020

Time: 15:00 – 17:00

Location: Zoom Videoconference

In the current version of the EGD, the creation of markets for low carbon products as a key mechanism to foster the decarbonisation of the EU industrial sectors is not emphasised at all. This, however, represents a crucial element for the development of a strategy to transition towards a carbon-neutral economy and needs to be kept in the public debate, with existing solutions being publicised and new ones developed and pushed in front of policy makers. Work has been done to analyze and provide solutions for the development of these markets, but this area remains a weak point in the toolbox for decarbonization.

In this webinar, we want to understand the pluses and minuses of introducing policies aimed at incentivising demand for low carbon products:

- Who will have to pay the bill?
- Are there alternative approaches that could be adopted?
- Companies are increasingly being pushed to produce low carbon products, but for what purpose?
- What can be done to ensure that green products will be competitive on the market?
- Is it more effective to level the playing field at the border with a carbon adjustment (BCA), or internally through other incentives on the EU market?

This session will cover in particular the case of creating a market for low carbon materials to manufacture cars and other road vehicles. The current EU legislation targets the emissions generated in the use-phase by setting binding CO₂ emission targets for new vehicles, to reduce the tailpipe emissions. However, policies aimed at incentivising the use of low carbon materials to reduce the climate impact of vehicles over their entire life cycle are missing. ERCST will conduct detailed mapping of the existing road transport policy in the EU to identify gaps and present needs to policy makers. The discussion will help to put forward and explore solutions to encourage demand for low carbon products from the automotive sector.

The webinar will start with an introduction to the topic by Andrei Marcu and a presentation by Matteo Caspani, followed by presentations from stakeholders and reactions from the European Commission. The session will then conclude with a roundtable discussion and Q&A with the participants.

15:00 **Welcome and introduction**

- A. Marcu, Director, ERCST

15:05 **Presentation of ERCST: Mapping EU road transport policy**

- M. Caspani, ERCST

15:20 **Presentations and reactions from stakeholders**

Stakeholders will react to the presentation and express their views on how to incentivise demand for low carbon materials from the automotive industry, what are the policy gaps and the challenges that need to be addressed.

- R. Diemer, VDA
- F. Biston, Volvo
- B. Krieger, CLEPA
- I. Sardone, Hydro

Policy makers are invited to react to the presentations and discussion

- R. Spinetti, Ministry of the Environment (Italy)
- P. Handley, DG GROW

16:30 **Roundtable discussion and Q&A with participants**

16:55 **Concluding remarks**