

## Creating markets for low-carbon products in the EU

*This meeting is under Chatham House Rules*

**Date:** May 19, 2020

**Time:** 14:00 – 16:00

**Location:** Zoom Videoconference

This meeting is intended as a public brainstorming session to start the debate on how to stimulate the creation of a (domestic) market for low-carbon products. This will be the first of a series of meetings offering an opportunity for discussion between stakeholders and policymakers in the context of the implementation of the European Green Deal.

For the European Green Deal to succeed, it is vital to encourage demand-side options aimed at building a mass market for low-carbon products. Wider and more concerted actions will allow to boost green demand and make the case for investment in low-carbon technologies and innovations.

This session will focus on understanding the state of thinking on this topic from the industry, think tanks and government perspectives, the current and planned policies that will ensure that this market emerges, and the gaps that exist.

The webinar will start with an introduction to the topic by Andrei Marcu and Matteo Caspani, followed by an exchange of views with researchers, stakeholders and the European Commission.

14:00 **Welcome and introduction**

- A. Marcu, Director, ERCST

14:05 **Presentation of ERCST markets for low-carbon products: driving demand and policy options**

- M. Caspani, ERCST

14:15 **Views from the European Commission**

The European Commission will present the existing regulatory and legislative framework as well as future initiatives to advance the creation of markets for low-carbon products.

- F. Raffaelli, DG GROW
- K. Falkenberg, Former DG ENV

14:35 **Views from think tanks and stakeholders**

Stakeholders will present their views on what a market for low-carbon products would look like, what policies are needed to create it, and how to fill existing gaps.

## European Roundtable on Climate Change and Sustainable Transition

- T. Wood, Grattan Institute
- K. Neuhoff, DIW Berlin
- O. Sartor, Agora Energiewende
- A. Aiello, Eurofer
- R. Van der Meer, HeidelbergCement
- T. Aiba, Toyota

15:35 **Roundtable discussion and Q&A with participants**

15:55 **Concluding remarks and next steps**