



Designated Operational Entities
& Independent Entities Association

Mitigation Action Assessment Protocol (MAAP)

Development of an independent Assessment Protocol in the Context of Article 6

Werner Betzenbichler

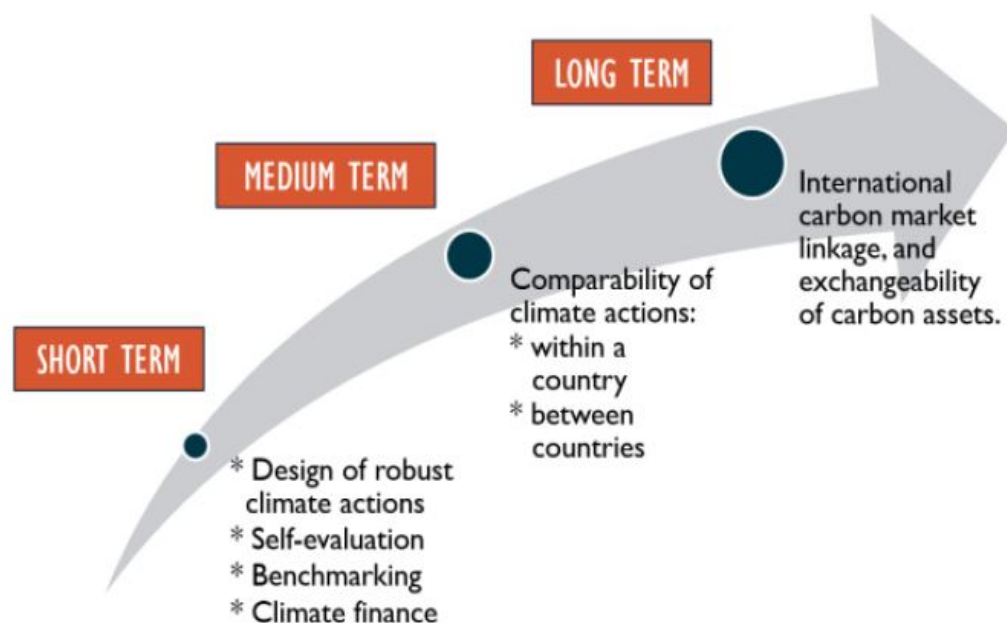
Glion-sur-Montreux, 16 October 2018

Topics

- ❖ **Background of the development of MAAP**
- ❖ **Modules and Assessment Areas**
- ❖ **Professionalizing the Application by Third Parties**
- ❖ **A win-win situation for market actors**

Background of the development of MAAP

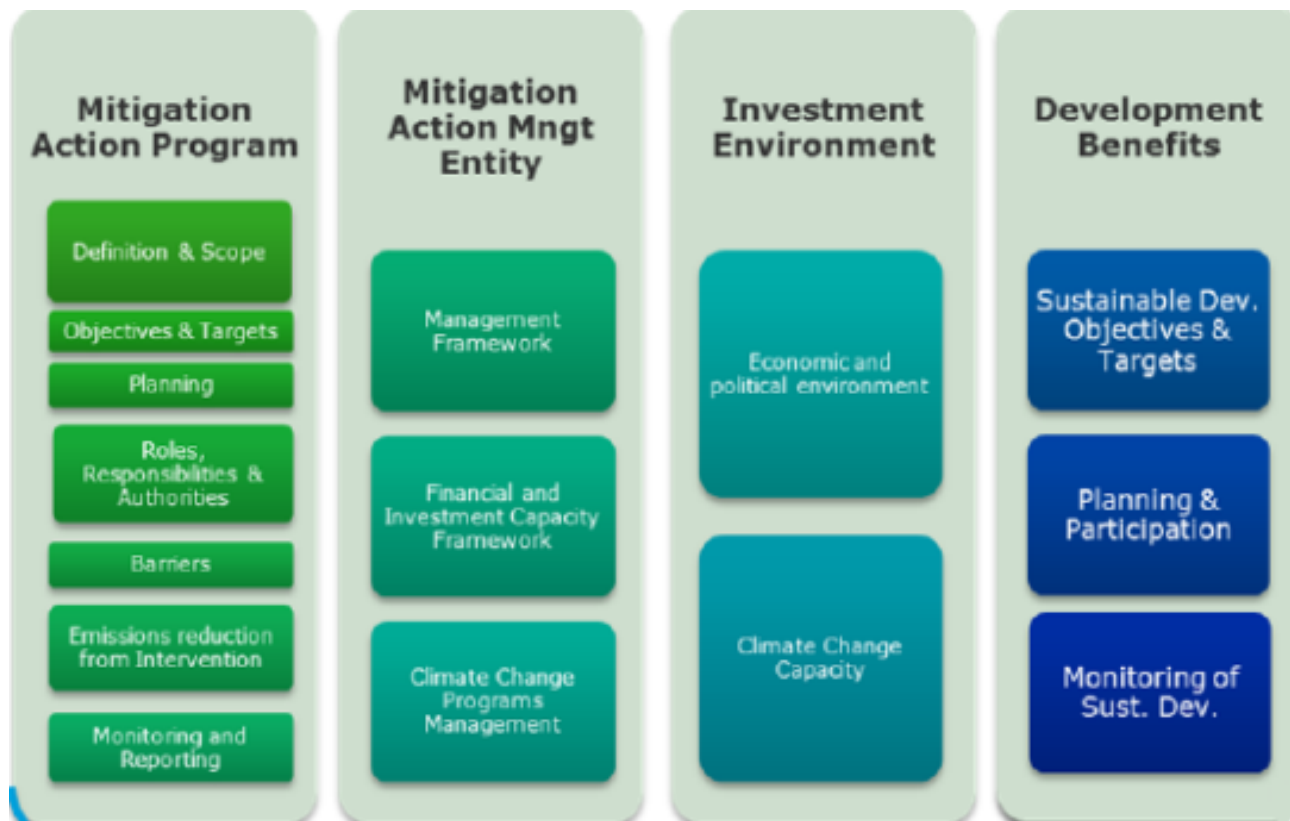
Short, Medium, and Long-Term Goals and the Scope of the MAAP:



Source: Networked Carbon Markets: Mitigation Action Assessment Protocol, World Bank, 2016

- ❖ Focus on the mitigation value of a particular type of carbon asset – carbon credits (carbon emission reduction below a baseline level)
- ❖ Drives meaningful comparability to facilitate prioritization and benchmarking, within and between jurisdictions
- ❖ Supports environmental integrity to increase investor confidence in viability and risk
- ❖ **Ultimate goal:**
To compare carbon credits from jurisdiction to jurisdiction and inform linking decisions

Modules and Assessment Areas



There is also a fifth module:

ITR “International Transfer Readiness under Article 6.2 of the Paris Agreement”

which rather addresses countries than individual activities

Source: Networked Carbon Markets: Mitigation Action Assessment Protocol, World Bank, 2016

Opportunities of using MAAP

- ❖ **Applicable to all kind of mitigation actions**
- ❖ **Integration of expert information since creation of carbon markets**
- ❖ **Creation of a growing data base enabling comparability**
- ❖ **Possible refinement along the decision making process (from self-evaluation to use of professional experts)**

Professionalizing the Application by Third Parties

❖ Project launched to professionalize application

- Avoid subjectivity in scoring system by further optimisation and guidance for assessments
 - a step-by-step process and protocol (Oct/Nov 18)
- “Oblige” independent Third Parties to apply process and protocols in a harmonized manner
 - code of conduct, quality control and self-regulation (Nov 18)
- Share first outcomes with stakeholders and evaluate feedback
 - improved processes and protocols, first information on market acceptability and market potential (Dec 18 / Jan 19)

Professionalizing the Application by Third Parties (2)

❖ Contd.

- Road-test processes and protocols by applying to pilot activities
→ first experiences on real application, standardisation of assessment reporting, corrective actions and improvement opportunities wrt processes and protocols (Nov 18 – Feb 19)
- Finalisation of processes and protocols, refining of MAAP modules, “branding strategy” for competent independent Third Parties
→ working title “Recognized MAAP Appliers” (Mar 19)
- Publishing new market standard and starting market penetration
→ Outreach events (Apr/May 19)

A win-win situation for market actors

❖ Action Implementers

- Increasing transparency and create attractiveness
- Identifying improvement options
- Demonstrating compliance (if needed)

❖ Investors

- Enabling comparability
- Creating trust by reference to quality standard
- Demonstrating performance

A win-win situation for market actors (2)

❖ Independent Third Parties

- Ensuring a level playing field
- Reducing efforts for (anyway missing, unified) accreditation
- Provision of up-to-date tools
- Comparison with similar activities (benchmarks)
- Access to a global market



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Thank you for your attention!

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